

Car Wash SPOTLIGHT

Dodge City, Kansas

The spotlighted car wash this month is owned by Tom Ferguson in Dodge City, Kansas. It has one automatic and 5 self-service bays. The owner contracted HPWS to replace his existing Millenium automatic with a **Water Wizard 2.0** by Jim Coleman Company for the in-bay touchless automatic. He kept his existing dryers and entry device. The *replacement* took three days, with work beginning on Monday morning, and the wash being open for business on Friday morning.

The new **Water Wizard** has many features including a more robust computer and software program to allow for a greater wash menu variety, faster wash processes, and a closer cleaning proximity to the vehicle. This results in clean cars and more cars per hours, along with the ability to have more “up-sell items” on the wash menu.

Mr. Ferguson has had an increase in sales in the first month since the installation of the Water Wizard. The car count has jumped from 70 to 90 cars per day.

Before



After

