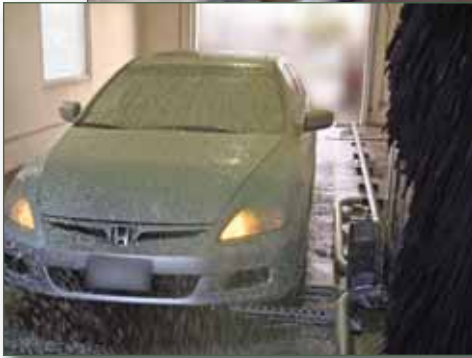


Car Wash SPOTLIGHT

MOUNTAIN POST CAR WASH



Mountain Post Car Wash recently replaced their Hydrospray Rainmaker touchless automatic with a *Jim Coleman Company FusionX* soft touch/touchless hybrid automatic. With over 140,000 washes, the Hydrospray was becoming maintenance intensive and unreliable. The owner also wanted to offer more services and increase his revenue per car. The *FusionX* solved both problems, with a gantry-based upon the highly reliable *Water Wizard*, and many more additional services than can be offered on a Rainmaker.

The *FusionX* has 3 soft touch brushes that gently but thoroughly remove all traces of road film. It also features wheel scrubbers and *Rain-X*, services typically only found at tunnel car washes.

With the extra services, **Mountain Post** was able to raise their prices, and substantially increase the revenue per car. And even with the higher prices, more customers are purchasing the top wash than on the Rainmaker. Their average revenue per car increased by \$1.85 per car!

Besides the innovative services on the gantry, the pumping station was configured to eliminate all tanks, hydrominders and individual pumps. Instead, each chemical is injected using direct feed pumps, and water pressure is boosted with a single delivery pump. The direct feed pumps are easy to adjust with a dial, and can be more finely tuned.