

NFC (NEAR FIELD COMMUNICATION)



©iStock.com/memberswellsme

You may have heard news about NFC credit card transactions or also Apple Pay recently in the news. This is a very new technology that will be emerging over the next few years. During this developmental time there will be many new companies bringing this to market and new versions to ensure it is secure and convenient for the customer. There will be a lot of back and forth before a consensus is reached on the best form of the technology.

What does this mean to you as a car wash owner? Your current credit card readers will be used for many years to come so there is no need to replace them. It may be possible in the future to add a form of NFC equipment to existing systems so we will keep you updated as these are coming to market.

PRICE INCREASES

The following manufacturers have announced increases for December: Spraying Systems, Flojet, Jim Coleman Company, Fragramatics, SONNY'S, Hydra-Flex, J. E. Adams, Hydro Systems, and Cat Pumps.



SWCA COLORADO CAR WASH MEETING

To follow up from our record setting bus tour, the SWCA meeting will be held December 4th, 7 p. m. at Cinzzettis Italian Restaurant. Email reminders have been going out for several weeks so if you have not been receiving these please contact Chuck Space at the SWCA. Space@ecpi.com is his contact email or call 512.343.9023.

We will be joined by Rick Alvarado from Denver Water who will announce the completion of the SCWA – Denver Water partnership. Come learn how you can become a partner, be recognized on the Denver Water and SCWA websites, save water - plus other benefits.

SCWA Executive Director Chuck Space will join us to highlight: The 2015 SCWA Convention & Car Wash EXPO, which will be held February 22-24, 2015

Announce the location of the August 2015 SCWA Car Wash Tour in Colorado.

Introduce the Colorado car washer who will be serving on the SCWA Board of Directors.

ELECTRONICS RENTALS

As many of you know, HPWS has offered equipment rentals for timers, bill validators and dispensers for years. Several years ago we added three days of free rental period for full line customers as well! One of the trends we are seeing, is people holding on to rental equipment for extended periods. This has two negative effects:

- 1) Other customers that may be down cannot rent a unit because it is already checked out and
- 2) When the units are returned after several months, they are shocked that the daily rental rates add up so quickly.

To mitigate these problems, any rental equipment will be invoiced weekly as a reminder that the item is still out. We hope this will serve as a gentle reminder to return the equipment as soon as possible, and ease the cash flow for customers renting equipment. Also, remember if you elect to wait to return the equipment on one of our free delivery routes to save shipping costs, that is fine, however rental charges continue until it arrives back in our shop. Therefore it may be less expensive to ship it back.

Don't forget that HPWS will be closed Thursday, December 25, 2014, Christmas day and Thursday, January 1, 2015 for New Year's day. HAPPY HOLIDAYS from all of us at HPWS!