

SWCA ASSOCIATION CONVENTION AND EXPO



Sonny's and **Jim Coleman** will be two of the many vendors we would like you to visit with at the **Southwest Carwash Association (SWCA)** convention *February 23-25*. *Shane Wells* and *James Trevino* will be attending and are available to meet with during the convention days.

Sunday the CEO of *Mister Car Wash* will be speaking at 12:30 pm and then the EXPO floor opens from 2:00 p.m.-6:30 p.m. Multiple sessions will take place Monday morning starting at 8:00 a.m.; *Car Wash Investors Basics*, *Rapid Round Tables*, and *Idea Exchange Sessions*. The keynote address at 10:30 a.m. by *Jim Davidson* looks to be inspiring and informative, followed by the luncheon

and floor opening from 1:00 p.m. - 5:00p.m.

Monday evening there is a great experience planned to tour the Cowboy Stadium with food and fun. Tuesday morning is the *Car Wash Academy* which includes sessions on: *Healthcare*, *OSHA Regulations*, *Marketing*, *Labor Laws*, *Franchise Tax*, *Consumer Buying Habits*, *Self-Serve to Mini Conversions*, *Ask the Experts* and *Emerging Trends*. It all wraps up with the closing luncheon Tuesday afternoon.

Flights are still very inexpensive and there are many hotel options in the area so do not let the cost get in the way of improving your business and getting face to face with the manufacturers of your equipment.

Go to www.swcarwash.org to sign up, and for hotel information and schedules. If you have questions call us or the SWCA.

