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news

“CERAMIC” COATINGS



Recently various manufacturers have been offering products marketed as “Ceramic” or “Ceramic Coatings”. This is a new class of chemistry in our industry, but typically pertains to detailing products.

A ceramic coating is a very hard, semi-permanent layer that attaches to the surface of the paint. It is applied by hand (as opposed to applied through a spray arch) and typically lasts one to three years from a single application. These products are great for mid to high-end detailing operations looking to provide a premium service, over and above the traditional hand wax. Although this class of product is not available in an online tunnel wash process, other long lasting protectants such as Simoniz Hot

Wax or Lustrashield are available, and typically will last over a month for effectiveness. If you do have a question whether a product you are using is ceramic, there are a couple of ways to verify this:

Take a sample of the product and let it dry. It should produce a hard compound (as opposed to a soft residue from dried wax).

The other way is to place a piece of tape on the surface of the vehicle. Apply the ‘ceramic coating’. After drying, wash the vehicle, then remove the tape. With a ceramic coating, there will be a noticeable ridge that you can feel, whereas with a high-end wax, there will not be a ridge. Please let us know if we can help you find the right coating for your application!



REFRESH YOUR WASH

Are you looking for something to spruce up your wash? Entrance clearance bars and graphics can give a new splash of color to any wash. At Eco Express, we replaced the functional, yet boring clearance bars, with new ones adding graphics and color. If you'd like some ideas on how to give your wash a refresh, let one of our specialist know and we'll come up with some ideas for you!



PRICE INCREASES

Expect price increases from the following manufacturers:

Amor All®
A. P. Formulators



*HPWS will be closed Wednesday, July 4, 2018
for Independence Day.*



800.922.1313 (Toll Free)
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