

SCWA CONVENTION

By Shane Wells, President

The Southwest Car Wash Association pulled off another fantastic trade show in February with three days of education, floor displays, and extra events to tickle everyone's fancy. The sold out floor was busy with car wash operators and vendors exchanging ideas to move the industry forward. I heard one of the Colorado attendees comment, "This is great, everyone is accessible on the trade show floor and when you leave all the events and hotel are a short walk apart". This element added to the 'one big family' feel that the SCWA focuses on.



There were some new innovations released, although many of those are saved for the ICA show in Chicago next month. TSS was showing their latest graphics for the lava style arch, Hydraflex had a redesign of the injection panels, and Sonny's released the Pre-Trade Show list of specials on equipment for those considering upgrades.

The Keynote Speaker was John Lai from Mister Car Wash, which has grown, to around 130 car wash locations and 30 lube shops. The photo in the next column is of that packed session.



Pictured above is Keynote Speaker, John Lai from Mister Car Wash

Monday morning bright and early at 7 a.m. the individual State Round Tables kicked off the day. Colorado had the highest number of any state at 26, while Texas came in second with 18. A solid discussion included forming the Colorado Committee for the SCWA, getting ahead of water issues while snow pack is strong, a Denver Area Car Wash Tour late this summer, taxing issues, and maximizing our overall involvement with our new regional association. There were six volunteers for the Colorado Committee with more welcome to join.

Diamond Shine Wash Solutions made sure to take 50 of us and our closest friends to dinner Sunday night, that was almost as fun as the Cowboy Stadium tour on Monday night! We definitely had more car wash related discussions at the Diamond Shine dinner since the "Billion Dollar Stadium" drew most of our attention during the tour. We all received professional group pictures inside the stadium before touring the Club Level area, Miller Light Club where all the players pass through going on and off the field, the Cowboys Locker Room and the Cheerleaders Locker Room. It was certainly a fun highlight to an otherwise car wash focused event.

If you were unable to attend this year I highly recommend putting a place holder on your calendar for next year's event. You can visit www.swcarwash.org to make sure your membership is current or contact Chuck Space if you need to renew with our Association.

WASH FOR SALE

A 2-bay self service wash is for sale in Greeley, CO for \$158,900. More information can be found at <http://www.IRESis.com/cwa/link/?lid=7m2bvc> or by calling Andrew Pittman at 970.405.6194.