

MAY 2014 CAR WASH **NEWSLETTER**

SELF SERVE CAR WASH NEWS

If you have been missing it, the SSCWN is back and better than ever! Kate Carr is the new editor and based on the issue that just came out, she is doing an excellent job. If you are not receiving the publication go to www.sscwn.com and get signed up. Some of the articles in the April issue include; *The* SCWA Show Report, Security Camera Systems, History of Self Serve Car Washing Part II, Industry Dirt, The Pay-One-Price Concept, Innovations, Tricks of the Trade, ICA Show Report, Darwin at the Car Wash and others. You can also email Kate letters to the editor at katec@sscwn.com.

SOUTHWEST CAR WASH ASSOCIATION NEWS

Have you registered for the 2014 Wade Welch Memorial Golf Classic? It located at a gorgeous resort in San Antonio, Texas on May 21st. To find out about this and other SCWA news go to www.swcarwash.org.

August of this year will find Denver on the SCWA Car Wash tour, with dates tentatively set for the 26th and 27th. Mark your calendars to join hundreds of other car wash operators from around the west in group meetings, site visits and other networking events.



DO YOU READ OUR NEWSLETTER?

We're wondering how many customers actually read all the good information in our newsletters. So to gauge the level of readership, we're offering a \$25 credit on your account. All you have to do is call in, talk with Audra, tell her you read the newsletter and would like your \$25 credit and we'll put it on your account. If you own multiple washes, tell her which account to apply it to.

WYO. DELIVERY SCHEDULE

Due to increased demand in Wyoming, we are reducing the intervals for deliveries to Wyoming from every six (6) weeks to every five (5) weeks starting in May.

ICA CONVENTION REVIEW

Many were unable to attend the Chicago Event and are looking forward to Las Vegas next year. In the meantime, here is a little of what went on at our industry's largest trade show. There were 5,600 attendees that participated in events at the House of Blues, listened and spoke to Daymond John and Robert Herjavec from the "Shark Tank".



David Begin, Wild Blue Car Wash with Robert Herjavec

HPWS was awarded the Coleman Hanna Bronze Award for third highest domestic sales in 2014 and a Diamond Award from CSI Lustra. We have uploaded these and other photos from the show to our Facebook page if you would like to see all the fun.

The floor had lots of innovations as always but we were especially pleased to see the new SONNY'S Dosatron panel that saves space and eliminates the some of the secondary weak points in older system designs. Vacutech was showing some gorgeous stainless steel arches with LED lighting underneath and *Hydraflex* had the new 110V prep station.

HPWS WILL BE CLOSED MONDAY, MAY 26, 2014 FOR MEMORIAL DAY.



800.922.1313 (Toll Free)









