

NOVEMBER 2013

HPWS NEWS



STRIVING FOR CONTINUAL IMPROVEMENT

Wild Blue Car Washes has undergone significant change during the past year. After several years of operations these sites were proven quite successful by any car wash standard. Steady growth of market presence resulted in an ever increasing customer base. With this information in mind many would have said something along the lines of "if it isn't broke, don't fix it".



Piping for the central vacuum system.

After many hours of operational consideration, David Begin chose to go in another direction. What took place over the next twelve months was an amazing transformation that included a full marketing program, tunnel equipment changes, a complete vacuum system replacement and an overhaul of employee hiring/training practices.

This required a huge investment of time in order to put the puzzle pieces together in the proper order. A budget was penciled out for each aspect of the improvement plan and then one-by-one, each item was completed.

October of this year was the first month that all the components were finalized so we thought it beneficial to share a few photos of the transformation. Looking at a good situation and executing on a plan to make it great is what makes the difference. If you have questions about how to do this at your location, call us to assist in making a plan.



Vacuum area before the conversion.



New pricing to match the level of service.



Powerful vacuums make a difference.

SCHEDULE CHANGES

Due to an increase in the number of customers in Wyoming, starting in November we will be shifting to deliveries every six weeks instead of every eight weeks. For customers in Kansas we will make deliveries every four weeks.

HOLIDAY CLOSURE

Don't forget that HPWS will be closed Thursday, November 28, 2013 for Thanksgiving.



Welcome to Wild Blue Car Wash!

Hi-Performance WASH
SYSTEMS, INC.

800.922.1313 (Toll Free)
303.322.2232 (Local) • 303.322.3307 (Fax)
3901 E. 41st Ave. • Denver CO 80216
www.hpws.com

