

WESTERN CAR WASH SHOW

The last official trade show for the Western Carwash Association (WCA) is scheduled for October 28-30th at the Rio in Las Vegas. This is an end of an era with the WCA Show being the longest running trade show for our industry in the U.S. They are expecting over 1,300 attendees and a big production for this unique event.

You can register on-line at wcwa.org with on-site registration beginning Monday October 27th from 2:00-5:00 pm, Tuesday and Wednesday from 7:00 am-5:00 pm and Thursday from 8:00 am-12:00 pm.

Tuesday the 28th the schedule will include a Car Wash Tour from 8:00 am-12:30 pm, a Detailer Certification Course from 8:00 am-3:00 pm. Later in the day there will be a speaker from 1:30-3:00 pm "True Alignment: Linking Company Culture with Customer Needs", also Round Table Discussions for Conveyor and Self-Serve will go on from 3:15-5:00 pm. The evening will finish out with an opening reception in the Pool Area at the Rio.

Wednesday there will be a breakfast and an awards ceremony at 8:00 am, sessions from 8:00 am-12:30 pm and the trade show will open at 12:30 pm until 6:00 pm. On Thursday the trade show will operate from 8:00 am-12:00 pm.

If you have any questions about the trade show you can contact the WCA directly. Also, Shane Wells and Jim Craig will be in attendance at the SONNY'S and Jim Coleman booths. They are also available for other questions on the floor about Lustra, Diamond Shine, or Simoniz products.

PURCLEAN FOR SALE



The Purclean unit pictured on the left was manufactured July 7, 2010, Model PWS300P2612A12CN.

Wash activation signal, 24 volt. Unit may need ozone rebuilt.

For more information please contact Don Curtis at 307.689.7505

ORDERING DIAMONDSHINE 2X PRODUCTS

Last year Diamond Shine started releasing '2X' versions of some of their products which are super concentrated to twice the strength of regular drum products. While not a true 'hyper' concentrate, they do help minimize the space required in equipment rooms and are easier to handle. When properly adjusted, the diluted solution yields the same cost per minute (self service) or cost per application (automatic and tunnel). If you are using 2X products, when placing an order, please specify that you want the 2X version. For example we have Bead Up and Bead Up 2X. If you ask for Bead Up, you'll receive the regular concentrate version. If you want the super concentrated version, say Bead Up 2X.

If you would like to change from the regular to the 2X versions, let Tom, James, Erik or Jim Craig know. Because these are concentrated, in order to maintain the correct dilution ratio, new HydroMinder or Dema tips are typically required. We have titration kits as well as scales that measure down to the gram for usage and our chemical solutions staff will adjust your systems with precision.

PRICE INCREASES

The following manufacturers have announced increases for October: **Jim Coleman Company** - Shampoo Vacuum Parts and Gantry Driver Motor for Water Wizard 2.0, **Allied** - timer components, **Fragramatics** - fragrances, **SONNY'S** - assorted tunnel parts, **Coil Hose** - low pressure coil hose and **Unitec**.

Save Time...



CALL AHEAD!

303.322.2232